

2010 American Trails National Symposium

SPONSOR CONTRACT

November 14-17, 2010 ~ Chattanooga, TN ~ *Trails: The Green Way for America*
www.AmericanTrails.org/2010



All sponsors receive: At least 1 full registration package (# depends on sponsorship amount); 10' x 10' exhibit booth; participation in offsite Trail Tools expo; online web listing on sponsor/exhibitor page; logo listing in conference program and in issues of the *American Trails Magazine* on sponsor page (subject to meeting print deadline dates). **A customized benefit is available to every sponsor (depending on availability & sponsorship amount).**

WE EXPECT TO SELL OUT, SO GET IN EARLY FOR THE BEST RECOGNITION OPPORTUNITIES!

Mailing address

Attn: Candace Mitchell, Exhibitor/Sponsor Coordinator
 American Trails, PO Box 491797, Redding, CA 96049

Fax and phone numbers

(530) 547-2060 phone
 (530) 547-2035 fax

Email address

candace@americantrails.org

****Please email a Company Description (100 word max) for our *Guide to Sponsors, Exhibitors, Presenters, & Attendees* to candace@americantrails.org.**

Sponsor Name _____
 Contact _____ Title _____
 Street Address _____
 City, State, Zip, Country _____
 Phone _____ Fax _____
 Email _____
 Company Website _____
 Exhibit Staffer Name(s) (if wanting exhibit booth) _____

SPONSOR LEVEL (select one) (see sponsor benefits on pages 2 & 3):

- | | | | |
|--|----------|---|----------|
| <input type="radio"/> Bald Eagle | \$25,000 | <input type="radio"/> Osprey | \$10,000 |
| <input type="radio"/> Red-Tailed Hawk | \$20,000 | <input type="radio"/> Great Horned Owl | \$5,000 |
| <input type="radio"/> Peregrine Falcon | \$15,000 | <input type="radio"/> Pileated Woodpecker | \$2,500 |

SPONSOR EVENT or ITEM (see page 2 for list of customized benefits that are available)

Write the event(s)/item(s) & their amounts that you would like to sponsor. The amount of items must not exceed the amount of sponsorship. You must write in at least one item you would like to sponsor.

1st Choice: _____ Sponsor Amount: _____
 2nd Choice: _____ Sponsor Amount: _____

SPONSOR BOOTH OPTIONS (select one):

- Yes, I want an exhibit booth** (includes 10' x 10' exhibit booth w/ 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- No exhibit space needed**

FORM OF PAYMENT (please select one)

Check # _____ (make check payable to *American Trails*) Please invoice me for the amount selected above

Visa MasterCard (fill out card information below)

Card # _____ Exp Date _____ 3 Digit Security Code on Back _____

Name on Card (print) _____ Signature _____

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ADDITIONAL ITEMS OF INTEREST

SELECT ADDITIONAL ITEMS OF INTEREST:

- Yes, I'd like to donate item(s) to the Auction List items(s) to donate & value of each: _____
- _____
- Yes, I am interested in advertising in the *American Trails Magazine*. As a sponsor, I know I am entitled to a 10% discount on a one-year advertising contract. Please send info to (insert name & email): _____

IN-KIND SPONSORSHIPS

- Yes, I am interested in learning about ways to provide in-kind contributions. Please send info to (insert name & email): _____

Or you are welcome to contact Candace Mitchell, Exhibitor/Sponsor Coordinator of the 2010 Symposium, at (530) 547-2060 or candace@americantrails.org for inquiries on in-kind sponsorships.

CUSTOMIZED BENEFITS

All sponsors at the \$2,500 level and above will receive a customized benefit(s) to sponsor an event or Symposium item; given that the amount of the benefit doesn't exceed the amount of sponsorship. Sponsors will receive recognition of sponsoring the event(s) and/or item(s) in a variety of ways, including: in the conference program (subject to meeting print deadline date), on the American Trails website, and onsite on event signage.

**THE FOLLOWING BENEFITS ARE AVAILABLE FOR SPONSORSHIP.
LIMITED NUMBERS ARE AVAILABLE. SPONSORSHIPS CAN BE SPLIT.**

- ◆ Opening Keynote Luncheon (\$20,000)
- ◆ Closing Keynote Luncheon (\$20,000)
- ◆ Opening Reception in Exhibit Hall (\$10,000)
- ◆ "Building Public Awareness for Trails" Exhibit Hall Event (Open to the Public) (\$10,000)
CORDURA® Brand (partial sponsor @ \$5,000)
- ◆ Shuttle Buses (\$5,000)
- ◆ Happy Trails Hour – 2 available (1 in Exhibit Hall) (\$2,500 each)
- ◆ Breaks – ~~4~~ available; 3 remaining (\$2,500 each) **1 SOLD US Fish & Wildlife Service**
(During these 4 designated Break times, refreshments will be served in the Exhibit Hall w/ Poster Sharing, Creative Crossings Poster Gallery, and Exhibitor Demonstrations)
- ◆ Trail Talk (coffee & pastries with an expert) – 2 available (\$1,000 each, does not receive booth or registration)

SOLD EVENTS & ITEMS SO FAR.....

- ◆ ~~Awards Banquet (\$25,000)~~ **SOLD TN Department of Environment & Conservation, TN Office of Greenways & Trails**
- ◆ ~~"Trails Rock" Party (\$20,000)~~ **SOLD GameTime**
- ◆ ~~Conference Registration Bags (\$10,000)~~ **SOLD PlayCore**
- ◆ ~~Volunteer Party (\$5,000)~~ **SOLD**
- ◆ ~~Badge Holders and Lanyards (\$5,000)~~ **SOLD**

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SPONSOR BENEFITS

****Once online registration is open, you will have to register each person separately using a special registration link. That link will be sent via email to the contact's email that is on the sponsor contract.***

****All sponsors at the \$2,500 level and above will receive a customized benefit to sponsor an event or Symposium item; given that the amount of the benefit doesn't exceed the amount of sponsorship. Please mark the event(s)/item(s) you would like to sponsor on your sponsor contract. See page 2 for details and available items.**

Bald Eagle **\$25,000**

- A customized benefit(s) (see page 2)**
- 6 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting print deadline dates), logo link on our sponsor/exhibitor webpage, AND listing in press releases

Red-Tailed Hawk **\$20,000**

- A customized benefit(s) (see page 2)**
- 5 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting deadline dates), and logo link on our sponsor/exhibitor webpage

Peregrine Falcon **\$15,000**

- A customized benefit(s) (see page 2)**
- 4 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting deadline dates), and logo link on our sponsor/exhibitor webpage

Osprey **\$10,000**

- A customized benefit(s) (see page 2)**
- 3 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting deadline dates), and logo link on our sponsor/exhibitor webpage

Great Horned Owl **\$5,000**

- A customized benefit(s) (see page 2)**
- 2 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting deadline dates), and logo link on our sponsor/exhibitor webpage

Pileated Woodpecker **\$2,500**

- A customized benefit(s) (see page 2)**
- 1 full registration packages* (please provide the names for the registrations w/ this contract, if possible)
- 10' x 10' exhibit booth (with 6' draped & skirted table, 2 chairs, booth sign, and wastebasket)
- Participation in offsite Trail Tools expo
- Logo listing on event signage, in Conference Program and in issues of the [American Trails Magazine](#) on sponsor page (subject to meeting deadline dates), and logo link on our sponsor/exhibitor webpage