



Dear Trail Supporter,

Looking for the best opportunity in 2004 to network with the nationwide trails community and maximize your visibility and message? We encourage you to explore *The Emerging Role of Trails in American Lifestyles* and join American Trails, Texas Parks and Wildlife Department, Austin Parks and Recreation Department and Texas Trails Network for the 17th National Trails Symposium, to be held in Austin, Texas, October 21-24.

We expect the highest attendance of trails professionals ever at next year's Symposium. This is the premier opportunity to display your state-of-the-art products and services, provide demonstrations, show off your projects and programs and talk with the decision makers in your target market. We offer a nationally known exhibition facility, with a variety of spaces available with easy access and in close proximity to meeting rooms. We will design the area and conference breaks to facilitate interaction and information exchange.

We not only cater to your clientele, but YOUR individual needs as well. When you review the Sponsorship/Exhibitor packet attached, you'll find that we offer many levels from which to choose, with a full range of accompanying benefits. And, we can customize a sponsorship just for you. Those who select one of the top five levels will have the exciting opportunity to participate in construction of the *American Lifestyle Trail and Greenway*, an interactive demonstration area that will traverse the *American Community Exhibit Hall*.

There are several reasons to reserve your space and submit your contract as soon as possible. With the amount of

early interest in and popularity of Austin, we expect to fill the exhibit space. We want you to receive the maximum recognition and appearance in printed materials is subject to meeting print deadlines.

Please see our website www.AmericanTrails.org for additional information regarding the Symposium and check it often for updated information and current listings of sponsors who have already committed their support. A downloadable version of the Sponsor/Exhibitor packet attached is available there and we encourage you to refer it to colleagues.

Please contact us with any questions you might have. We look forward to seeing you in Texas!

Best Regards,

Pam Gluck
Symposium Co-Chair

Joe Moore
Symposium Co-Chair



National Trails Symposium, c/o American Trails
P. O. Box 491797, Redding, CA 96049-1797
(530) 547-2060 ~ fax (530) 547-2035
www.AmericanTrails.org
email: Symposium@AmericanTrails.org

The American Trails Board, Texas Parks and Wildlife Dept. ,
Austin Parks and Recreation Dept., and Texas Trails Network
Proudly present



Join these Generous Symposium Sponsors
to make the 17th National Trails Symposium the best ever!

American Trails
Austin Parks and Recreation Department
Austin Convention and Visitors Bureau
Florida Department of Environmental Protection, Office of Greenways & Trails
Hyatt Regency Austin
International Mountain Bicycling Association
Radisson Hotel & Suites Austin
Rails-to-Trails Conservancy
Texas Parks and Wildlife Department
Texas Trails Network
USDA - Forest Service
US - DOI National Park Service
US DOT - Federal Highway Administration

Symposium Sponsor/Exhibitor Opportunities and Benefits

Bring more visibility to your organization, projects, and programs by becoming a sponsor or an exhibitor for the **17th National Trails Symposium**. American Trails and state hosts Texas Parks and Wildlife Dept., Austin Parks and Recreation Dept., and Texas Trails Network are proud to sponsor the 2004 Symposium which includes a major products and services **American Community Exhibit Hall**, traversed by the **American Lifestyle Trail and Greenway**, an interactive demonstration area. The Symposium will be held at the Austin Convention Center in Austin, Texas, October 21-24, 2004. It is American Trails' intention to build lasting partnerships with federal, state, and local trail managing agencies, trail user and advocacy groups, and businesses. We work to meet this mission by providing sponsorship and advertising opportunities, as well as an extensive, diversified and professional Exhibit Hall.

How many people attend the Symposium and who generally attends?

The 2002 Symposium had over 500 full registrants, 25 single day registrants, eight scholarship recipients (including students), 143 sponsors (of which 106 were also exhibitors), 160 presenters and VIPs, as well as approximately 175 volunteers, local mobile workshop coordinators, and media. Forty six states, Canada and the United Kingdom were represented. The 2000 Symposium in Redding, California had 539 full registrants, with representatives from forty six states, the United Kingdom, Switzerland, and Canada, and 92 sponsors. The Tucson, Arizona Symposium in 1998 had attendance of 620 and the 1996 Symposium in Washington, D.C. attracted approximately 350 delegates. Our numbers and the diversity of attendees continue to grow with each Symposium!

American Trails fully expects the attendance at the 2004 Symposium to exceed the 2002 numbers. Attendees include trail planners, contractors, volunteers, engineers, land managers, administrators, media, trail user and trail advocacy organizations, company/industry representatives, and anyone interested in trails. Symposium attendees consist of approximately 65% agency representatives and 35% private sector advocates.

The 17th National Trails Symposium will be the highlight of the year for most trail professionals.

Taking advantage of these sponsorship opportunities would be very beneficial for anyone with products, projects, and/or services to offer the trails community. In the *American Community Exhibit Hall*, we hope to have every state showcased along the *Trail of States*. Trail user and advocacy organizations can show their pride and projects along the *Trail of Advocacy*.

The 2004 Symposium will give you the opportunity to display your products, services and projects to more professionals than ever before. Invitations will be sent throughout the U.S. and a number of other countries, via mailings and broadcast emails, to a multitude of lists compiled from our membership, previous symposiums, Federal, State and local agencies, advocacy and trail user groups. The Symposium will be heavily promoted on our website, in newsletter publications and through the distribution of flyers at other conferences during 2003 and 2004. **We anticipate 800-1000 attendees for the 2004 Symposium, over 150 sponsors, and that our exhibit space will be filled. In addition to the conference registrants, speakers and approximately 200 volunteers will have numerous opportunities to visit the Exhibit Hall. The general public will also be invited to the American Community Exhibit Hall opening event.** We have developed an impressive Sponsorship/Exhibitor Benefits Package with many levels of sponsorship from which to choose, designed to bring more visibility to your organization. Exhibitors will highlight the industry's state-of-the-art products and services, offer demonstrations, showcase successes, and answer questions. The Exhibit Hall will be designed to maximize interaction and information exchange. For the first time, we will also offer special advertising opportunities to Sponsor/Exhibitors!

Why should you sponsor and/or advertise?

- Showcase your products, services, projects, and programs
- Build your image and increase your market visibility
- Reach the decision makers
- Help keep registration fees low to draw more attendees
- Provide scholarships to encourage youth participation and diversification in the trails community
- Support the important work American Trails does to serve you throughout the year
- **Texans** - show off your state and your cutting-edge projects and programs

What can you sponsor?

- Meals
- Breaks
- "Happy Trails" Hours
- Auction Items
- Exhibits
- Speakers
- Conference Favors
- Entertainment
- Transportation
- Special Events
- Publication Design/Printing
- Scholarships
- Pre-Symposium Receptions

AND - the American Lifestyles Trail & Greenway!

Where can you advertise?

- Registration Book
- Event Program
- Name Badge/Lanyards
- Attendee Gift Bag
- Event Signage
- Tickets

If you sponsor an exhibit, who will see it?

The general public will be invited to visit the *American Community Exhibit Hall* at no charge on Thursday, October 21, 2004, between 3:00 and 6:30 p.m. The Exhibit Hall will be open to Symposium attendees from 3:00 p.m. on Thursday, October 21 through 6:00 p.m. on Saturday, October 23, 2004.

What is The American Lifestyles Trail & Greenway?

This year's ***American Community Exhibit Hall*** will offer a new special attraction for our attendees and guests - and a unique opportunity to Sponsor/Exhibitors. Symposium supporters will work together to construct the ***American Lifestyle Trail & Greenway***, with all the amenities, including a central gathering area, that will traverse the indoor Exhibit Hall to showcase exhibitor's products, services and contributions to trails in America.

Those Sponsor/Exhibitors who select from one of the top five levels of support will have the opportunity to participate. As a benefit, your company or organization will receive preferred booth placement, contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)

This is your chance to let your imaginations roam, put your creative talent to work and attract national attention. Do you do trail surfacing or soil stabilization? Build bridges, walkways or water features? Design, engineer or landscape projects? Provide mapping, surveying or GIS services? Do you supply tools, restrooms, or building equipment such as dozers, excavators or wheelbarrows? What about outdoor lighting, furniture, bike racks or shade structures? Trail gear, apparel, sporting goods, trail snacks and supplies? Want to set a scene with your outdoor vehicles, canoes, snowmobiles, bicycles or equestrian gear? (Once sited, vehicles cannot be operated indoors.) And what's a trail without signage, maps and art. Are you a Texas City or County who wants to show off the trail projects in your community? The sky's the limit!

***This project will surely be a centerpiece and "place to be" at the Symposium.
The eyes of Texas will be upon it!***

What is the Trail Toys Equipment Expo?

Vendors will demonstrate equipment, tools and materials used in the construction, maintenance and signing of trails at this popular offsite field trip on Saturday afternoon, October 23. Prior to the *Trail Toys Equipment Expo*, vendors will have had the opportunity to showcase their products in the *American Community Exhibit Hall* (both booth space and the *American Lifestyles Trail & Greenway* opportunities are available) at the conference site and to discuss their products with interested Symposium participants. The *Equipment Expo* is designed to move one step farther and allow vendors to actually show “*Trail Toys*” at work! Exhibits will range from large trail tractors, soil surfacing materials, and trailbuilding tools to goat packing equipment - and lots of things in between.

*Please join our network today
and help develop and protect
trails for all Americans!*

Affiliate

Organization ~ \$50 or more

Supporter ~ \$100-\$249

Patron ~ \$250 or more

*Receive our newsletter, web recognition, and
discounted advertising and Symposium
registration.*



**American
Trails**

**Members will receive
a logo decal to display
at their Symposium booth!**

Levels of Sponsorship

Every exhibitor is a sponsor. However, not every sponsor is an exhibitor. There are 13 levels of sponsorship from which to choose and the benefits are fully outlined below. All exhibitors with American Trails membership at an Affiliate, Supporter or Patron level will receive a decal to display at their booth.

American Trails will design a custom benefits package for the Bald Eagle, Whooping Crane, Great Horned Owl and Great Blue Heron sponsor levels.

Bald Eagle ~ \$15,000 to \$25,000 or more

- Logo listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- Eight full package Symposium registrations
- One 8' x 10' exhibit booth and participation in the *Trail Toys Equipment Expo*
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- Preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)
- Sponsors of \$25,000 or more receive a name listing in press release
- Full page, color ad in Registration and Program Books

Whooping Crane ~ \$10,000

- Logo listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- Four full package Symposium registrations
- One 8' x 10' exhibit booth and participation in the *Trail Toys Equipment Expo*
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- Preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)
- Full page, color ad in Registration and Program Books

Great Horned Owl ~ \$5,000

- Logo listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- Two full package Symposium registrations
- One 8' x 10' exhibit booth and participation in the *Trail Toys Equipment Expo*
- A customized benefit, i.e., Sponsorship of a selected meal/partial meal or special event (depending upon availability)
- Preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)
- One half page, color ad in Registration and Program Books

Great Blue Heron ~ \$2,500

- Logo listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- Two full package Symposium registrations
- One 8' x 10' exhibit booth and participation in the *Trail Toys Equipment Expo*
- A customized benefit, i.e., sponsorship of a selected meal/partial meal or special event (depending upon availability)
- Preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)
- One quarter page, color ad in Registration and Program Books

Pileated Woodpecker ~ \$1,000 ~ \$1,200

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- One full package Symposium registration
- **Choose one:**
 - a) One 8' x 8' exhibit booth, participation in the *Trail Toys Equipment Expo*, and preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.) **\$1,000 OR**
 - b) One 8' x 10' exhibit booth, participation in the *Trail Toys Equipment Expo*, and preferred booth placement as a contributor to the *American Lifestyles Trail & Greenway* in the Exhibit Hall; contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.) **\$1,200**
- One business card size, color ad in Registration and Program Books

The following categories of Exhibitors do not qualify for complimentary advertising but do qualify for discounted fees.

For advertising opportunities available for purchase, contact the American Trails office.

White Pelican ~ \$700 ~ \$800

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- **Choose one:**
 - a) 8' x 8' exhibit booth and one full package registration **\$700, OR**
 - b) 8' x 10' exhibit booth and one full package registration **\$800**

Red Tail Hawk ~ \$500

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- One 6' exhibit table

Roadrunner ~ \$300

- Name listing on event signage, in Registration Book and Event Program
- Website link and recognition

Kingfisher (Nonprofit 501 (c)3 rate) ~ \$300 ~ \$600

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- Choose one:
 - a) One 8' x 8' exhibit booth **\$300, OR**
 - b) One 8' x 8' exhibit booth and one full registration **\$500, OR**
 - b) One 8' x 10' exhibit booth and one full registration **\$600**

Mockingbird ~ Trail of States ~ \$200

(State Trail Programs) American Trails hopes to have every state in the country represented at the Symposium. State Trail Administrators have an opportunity to highlight their State along the ***Trail of States***.

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- One 6' table (no booth) along the ***Trail of States***
-

Cardinal ~ Trail of Advocacy ~ \$200

(Organizations only) Organizations have an opportunity to highlight their trails-related organization along the ***Trail of Advocacy***.

- Name listing on event signage, in Registration Book and Event Program
- Description of products or services offered in Guide to Sponsors and Exhibitors
- Website link and recognition
- One 6' table (no booth) along the ***Trail of Advocacy***

Whippoorwill ~ \$75

- Name listing in Event Program
- Website listing

Golden Cheeked Warbler ~ \$25 and above

- Name listing in Event Program

**RECOGNITION IN PRINTED MATERIALS IS SUBJECT TO MEETING PRINT DEADLINES,
SO SIGN UP EARLY TO TAKE ADVANTAGE OF ALL OF THE BENEFITS!**

Benefits

- A **Guide to Sponsors and Exhibitors, Attendees, and Presenters** will be provided to all attendees, and will include Exhibitor contact information including website address and a 100-word description of services or products offered.
- Exhibitors will receive a list of the Symposium delegates.
- Those Sponsor/Exhibitors who select from one of the top five levels of support will have the opportunity to participate in the **American Lifestyles Trail & Greenway**. As a benefit, your company or organization will receive preferred booth placement, contingent on a first-come, first-served basis and booth availability. (Some restrictions apply.)
- Each sponsorship category will have signage, displayed prominently, with all respective sponsor names listed on it, as well as an illustration of the representative bird.
- A name sign will be provided for each booth. American Trails members will receive a special designation decal.
- Exhibitors may sell their products or services at the Symposium. Note: Exhibitors are responsible for paying all applicable taxes. American Trails will not collect any taxes on behalf of exhibitors.
- “Happy Trails” hours and breaks will take place in or adjacent to the Exhibit Hall.
- To build public awareness of trails, the general public will be invited to visit the *American Community Exhibit Hall* at no charge on Thursday, October 21, 2004, between 3:00 and 6:30 p.m.
- The always-popular Silent Auction display will be located in the Exhibit Hall.
- A refreshment hospitality area will be provided for sponsors/exhibitors.
- Exhibitors are eligible for the discounted Symposium lodging rates.
- Exhibitors will receive discounted rates for advertisements placed in the Registration Book and/or Program. (Contact the American Trails office for a rate and specification packet.)
- Exhibitors will receive a 10% discount on a one-year advertising opportunity on the American Trails website and/or in *Trail Tracks*, American Trails' newsletter, the nation's only newsletter for all trail advocates, managers, and industry representatives. (Contact the American Trails office to receive an Advertising Packet.)

RESERVE YOUR SPACE EARLY!

RULES AND REGULATIONS

1. The American Trails office will assign space based on receipt of payment and space availability, on a first-come, first-served basis.
2. Contracts should be completed and returned as soon as possible to ensure a space is available.
3. **Payment in full is due with the complete contract.**
4. Provisions for shipping or receiving of all exhibits will be provided to the exhibitor. The set up and breakdown are the full responsibility of the exhibitor.
5. Every reasonable precaution will be taken by American Trails to protect property during installation period and removal. However, neither American Trails nor any officers/staff/agents or volunteers are responsible for protecting the property of exhibitors from theft or damage. Doors will be locked prior to and following exhibit hall hours. Exhibitors are advised to carry appropriate insurance.
6. The sponsor/exhibitor agrees to indemnify and hold harmless American Trails, Texas Parks and Wildlife Dept., Austin Parks and Recreation Dept., and Texas Trails Network, their agents or assigns, Symposium sponsors, or the Austin Convention Center from any responsibility for or any damage to, or loss of, or destruction of the exhibitor's property or injuries to the exhibitor, the exhibitor's representative, agent or employee, and all claims for such loss, damage, destruction, or injury will be waived by the exhibitor, thereby exempting and indemnifying American Trails, Texas Parks and Wildlife Dept., Austin Parks and Recreation Dept., and Texas Trails Network, their agents or assigns, Symposium sponsors, or the Austin Convention Center from any such claims.
7. Exhibitors may sell their products or services at the Symposium, and are responsible for paying all required taxes. The exhibitor shall abide by all the provisions of the Rules and Regulations and with the local county fire department and other regulations, as well as the Austin Convention Center's regulations. All decorative materials must be flameproof.
8. Request for cancellation/refund of exhibit space (Pileated Woodpecker, White Pelican, or Kingfisher only) must be made in writing to American Trails and postmarked no later than August 31, 2004. A cancellation fee of \$200.00 per exhibit space will be retained. Cancellations after September 30, 2004 will cause the forfeiture of the entire booth fee. If the Exhibit Hall completely sells out and the vacancy caused by a cancellation is resold, all fees minus a \$75.00 service charge will be returned following the Symposium.
9. All rules and regulations not covered herein are subject to the decision of the Symposium Co-Chairs.

**RECOGNITION IN PRINTED MATERIALS IS SUBJECT TO MEETING PRINT DEADLINES,
SO SIGN UP EARLY TO TAKE ADVANTAGE OF ALL OF THE BENEFITS!**

American Trails does not discriminate
on the basis of race, color, sex, national origin, religion, age or ability.
Call the American Trails office at (530) 547-2060,
if you need special accommodations.

Show your support for the 17th National Trails Symposium!

SPONSOR/EXHIBITOR CONTRACT

To reserve your space, please return completed contract along with full payment.

Company/Organization Name _____

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____

Email Address _____ Website Address _____

Exhibit Staffer(s) Names #1. _____ #2. _____

#3. _____ #4. _____

Phone 1. _____ Phone 2. _____

Phone 3. _____ Phone 4. _____

YOU MUST SUPPLY STAFFER NAMES TO SECURE THEIR REQUIRED ADMISSION BADGES. WE ENCOURAGE PRE-PURCHASE OF COMPANION MEAL TICKETS.

Description of Products or Services: Write/type **description exactly as you would like it to appear in the Guide to Sponsors and Exhibitors, Attendees, and Presenters.** Limited to 100 words. Use additional page as needed. American Trails is not responsible for mistakes due to illegible descriptions.

Set-up hours are: **6:30 a.m. - 3:00 p.m. on Thursday, October 21, 2004.**

We understand that exhibits **MUST be set up by 3:00 p.m., Thursday, October 21, 2004.**
We understand that exhibits **MUST remain open until 6:00 p.m., Saturday, October 23, 2004.**

You will receive confirmation upon receipt of the signed contract and payment. An Exhibitors Kit, including information about shipping arrangements, electricity costs, and special needs will be sent to exhibitors in August. General Symposium registration and hotel information will also be provided as it becomes available. Check www.AmericanTrails.org for the latest information.

\$ _____ Bald Eagle ~ \$15,000-\$25,000 or more
 Contact me regarding participation in building the *American Lifestyles Trail & Greenway*

\$ _____ Whooping Crane ~ \$10,000
 Contact me regarding participation in building the *American Lifestyles Trail & Greenway*

\$ _____ Great Horned Owl ~ \$5,000
 Contact me regarding participation in building the *American Lifestyles Trail & Greenway*

\$ _____ Great Blue Heron ~ \$2,500
 Contact me regarding participation in building the *American Lifestyles Trail & Greenway*

\$ _____ Pileated Woodpecker ~ \$1,000 ~ \$1,200
\$ _____ a) an 8' x 8' exhibit booth, one full registration & *Trail Toys* (\$1,000) **OR**
\$ _____ b) an 8' x 10' exhibit booth, one full registration & *Trail Toys* (\$1,200)
 Contact me regarding participation in building the *American Lifestyles Trail & Greenway*

White Pelican ~ \$700-\$800
\$ _____ a) 8' x 8' exhibit booth and one full registration (\$700) **OR**
\$ _____ b) 8' x 10' exhibit booth and one full registration (\$800)

\$ _____ Red Tail Hawk ~ \$500

\$ _____ Roadrunner ~ \$300

\$ _____ Kingfisher (Nonprofit rate) ~ \$300- \$600
\$ _____ a) 8' x 8' exhibit booth (\$300), **OR**
\$ _____ b) 8' x 8' exhibit booth and one full registration (\$500), **OR**
\$ _____ a) 8' x 10' exhibit booth and one full registration (\$600)

\$ _____ Mockingbird ~ Trail of States ~ \$200

\$ _____ Cardinal ~ Trail of Advocacy ~ \$200

\$ _____ Whippoorwill ~ \$75

\$ _____ Golden Cheeked Warbler ~ \$25 and above

AMERICAN TRAILS MEMBERSHIP

\$ _____ Affiliate ~ \$50 or more

\$ _____ Supporter ~ \$100-\$249

\$ _____ Patron ~ \$250 or more

\$ _____ **Total**

A signed contract and payment in full is required to reserve exhibit booth space and to become a sponsor.

Form of Payment

BY CHECK

Check # _____

Make check payable to **American Trails** and mail to: American Trails
Symposium Sponsorships & Exhibits
P.O. Box 491797
Redding, CA 96049-1797

BY CREDIT CARD Visa Mastercard (These are the **ONLY** cards accepted)

Card # _____ Expiration Date _____

Name as it appears on card _____

Signature _____

**YOU MAY FAX THIS COMPLETED CONTRACT TO THE AMERICAN TRAILS OFFICE
IF YOU ARE PAYING BY CREDIT CARD: Fax: (530) 547-2035**

I would like to contribute item(s) to the Symposium Auction: Yes No

If yes, item(s) to be donated:

_____ Value: \$ _____

_____ Value: \$ _____

Please bring Auction items directly to the Symposium. Vendors will be given recognition for their contribution(s). If you wish to send items in advance, please contact the American Trails office for details.

_____ I am interested in advertising in American Trails' newsletter, *Trail Tracks*, and/or on the website. Please send me an Advertising Packet. As a sponsor/exhibitor of the Symposium, I know I am entitled to a 10% discount on a one-year advertising contract.

PLEASE SIGN CONTRACT

I have read the Rules and Regulations and the requirements stated herein and agree to abide by them as detailed, all of which are part of this contract and are binding upon the exhibitor.

Signature _____ Date _____

Contact the American Trails office if you need additional information:

Phone: (530) 547-2060 **Fax:** (530) 547-2035 **E-Mail:** Symposium@AmericanTrails.org

Address: American Trails
Symposium Sponsorships & Exhibits
P.O. Box 491797
Redding, CA 96049-1797

Symposium updates will be posted on the American Trails website @ www.AmericanTrails.org

RESERVE YOUR SPACE EARLY ~ Take advantage of these Discounts!